

## LAYALINA snapchat



Global







## **Views**



Daily

1 Million



Monthly
6.5 Million



Subscribers
3.7 Million



Daily **793K** 



Monthly **5.5 Million** 



Subscribers
1.5 Million



Daily 619K



Monthly
4.2 Million



Subscribers
1.2 Million



Daily **60K** 



Monthly 403K



Subscribers **146K** 

## Gender



15%



**85**%



15%



85%



15%



85%



**15**%



85%

## Age



18-24

25-34

35+ 35% 13-17

7%

18-24

25-34 37%

35+

13-17

6%)

27%

38%

35+

13-17

18-24 —• 19%

25-34

35+