







































In numbers
SA2EH

snapchat

 Global	 GCC	 KSA	 UAE
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Views			
 Daily 500K	 Daily 450K	 Daily 370K	 Daily 28K
 Monthly 5.4 Million	 Monthly 5.1 Million	 Monthly 4 Million	 Monthly 300K
 Subscribers 929K	 Subscribers 711K	 Subscribers 586K	 Subscribers 51K

Gender			
 30%	 70%	 30%	 70%
 30%	 70%	 30%	 70%

Age			
13-17  5%	13-17  4%	13-17  6%	13-17  6%
18-24  12%	18-24  10%	18-24  13%	18-24  13%
25-34  29%	25-34  28%	25-34  33%	25-34  31%
35+  57%	35+  58%	35+  48%	35+  51%