



*HAPPY VALENTINE'S DAY 2019*

38.5 Million  
Page Views

ليالينا

19.5 Million  
Social  
Media Fans

القيادي

80% Mobile

سائح  
sa2eh.com

50% returning  
visitors

الماا ليط  
حالك بسيط

10.1 Million  
Visits

SOUD  
www.3oud.com

6.9 Million  
Unique Users

نسر بو  
السرب

ايمو 7

رائج

0:03:59  
Avg. Visit  
Duration

# Our Social Numbers Speak!



10.5M  
Fans



1M  
Followers



3M  
Subscribers

OVER  
**18 MILLION**  
Social Followers

Fashion, Lifestyle, Celebrities, Autos, Entertainment, Videos, Technology...

# ليالينا

Arabic Lifestyle, Fashion, celebrity & entertainment Destination

Strong female audience: 64%

51% Audience Age: 18-34

Winner of 2 Pan Arab website awards

Average time on Site: 1.31 Mins

Strong mobile penetration 90%



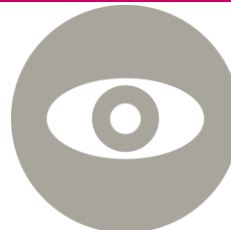
Unique  
Visitors

3.5M



Visits

5.8M



Page  
Views

18M



Returning  
Visits

32%

# LAYALINA

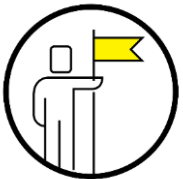
## snapchat



Layalina Snapchat Discover, ranked #1 in the MENA region!



Daily Active Users (Avg)  
1.53 Million



Monthly Active Users  
10 Million



Core % - Loyal Users  
(3 out of last 7 editions) 53%

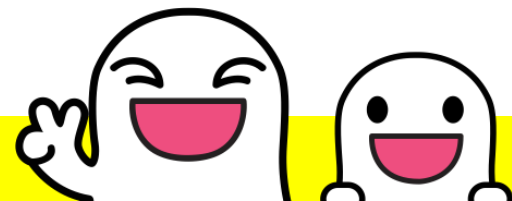


78%



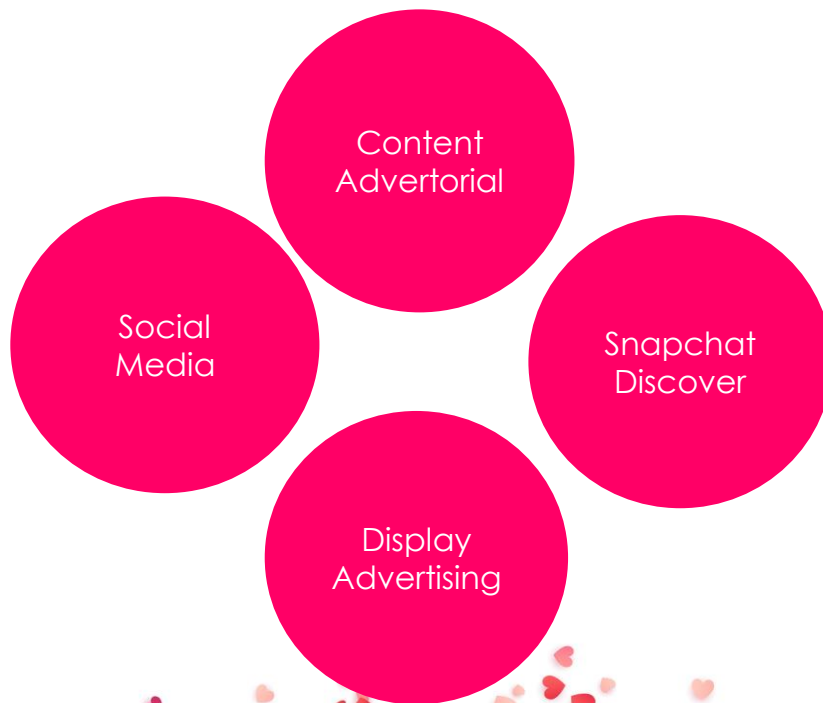
20%

### Age



# What can we offer you?

Reach your goals through leveraging our multiple, innovative media solutions!

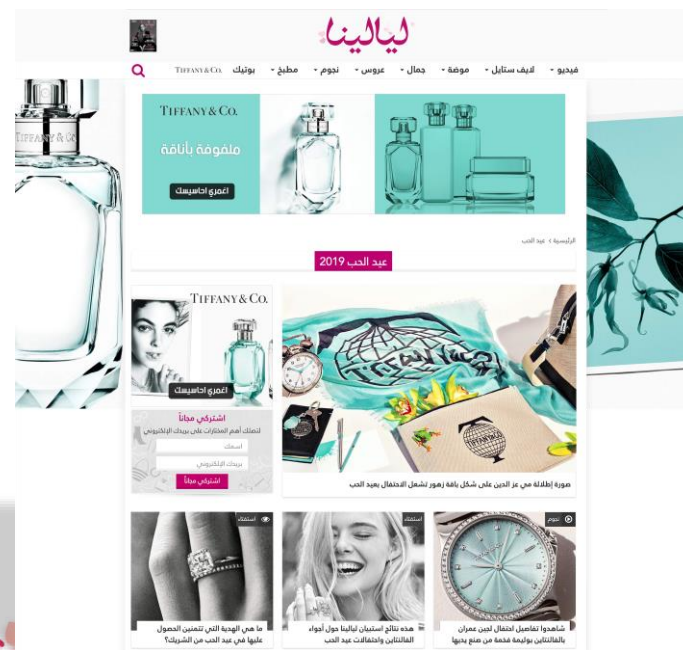
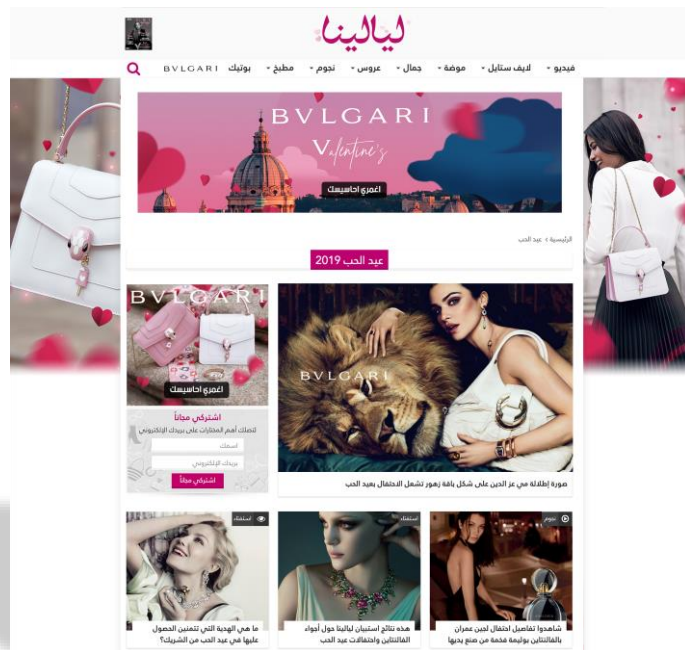




# What can we offer you?

## Valentine's section's sponsorship

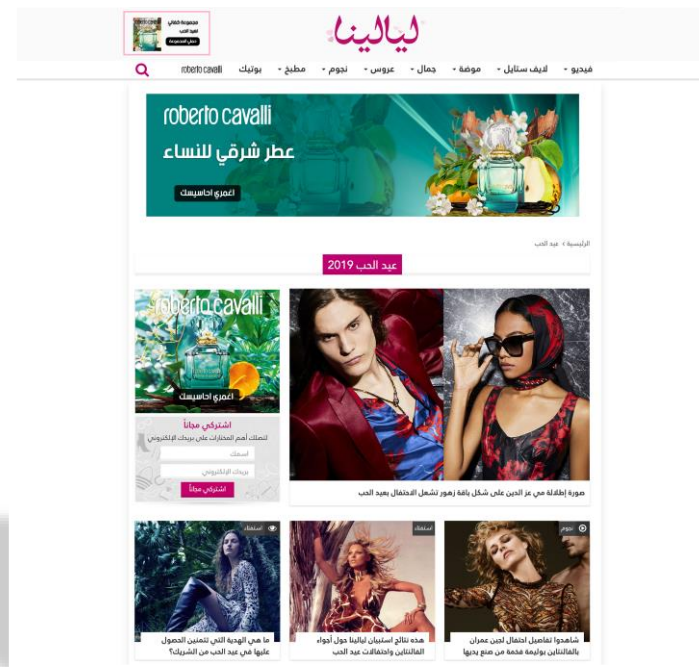
Full sponsorship option includes (Articles, Albums, Videos plus Innovative Advertising Solutions)



# What can we offer you?

Branded PDF, Valentine's Collection Book , Full Sponsorship

Provide your customers with the valentine's full collection catalogue, available for direct download!





# What can we offer you?

## Social Media Post

It's time for brands to benefit from the highest users' engagement across Layalina social media!



# What can we offer you?

## Push Notification

Great branded content, published at the right time, directed to the right audience helps influence conversions! **800K+ Subscribers** across the network.



# What can we offer you?

## Snapchat Ads – Layalina Snapchat Discover!

- Ranked as # 1 channel in the region.
- Full access to our branded content, use our power!
- Direct reach to our users and audience, we speak their language!



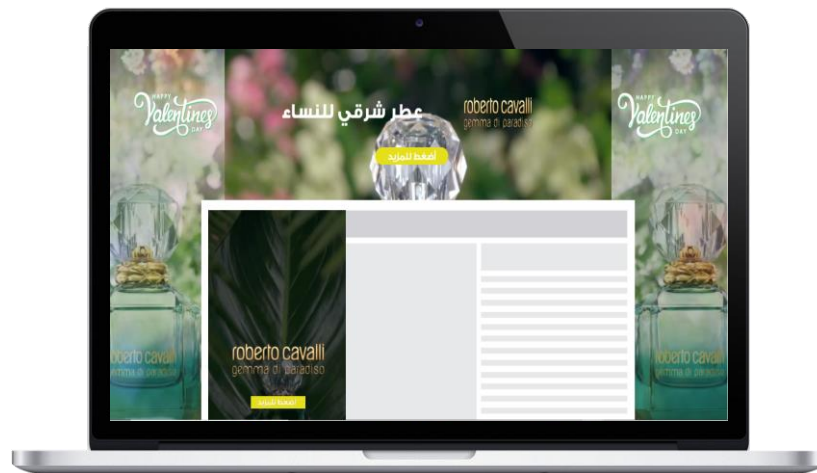
Live Link

# What can we offer you?

High Impact Advertising Solutions – Desktop Skin

Valentine's Exclusive and can be customized per brand! similar concept is available on mobile using different formats.

[Live Link](#)



# What can we offer you?

## High Impact Advertising Solutions – Desktop Push Down

Valentine's Exclusive and can be customized per brand! similar concept is available on mobile using different formats.

[Live Link](#)







Ready to customize your own package? contact 7awi sales team now!

Thank You!

