





















In numbers
LAYALINA

snapchat

 Global	 GCC	 KSA	 UAE
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Views	
 Daily 860K  Monthly 7 Million  Subscribers 3.9 Million	 Daily 710K  Monthly 5.8 Million  Subscribers 1.5 Million

Gender	
 15%  85%	 15%  85%

Age	
13-17  17%	13-17  18%
18-24  24%	18-24  23%
25-34  31%	25-34  31%
35+  28%	35+  28%